

Steven Cumming

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EXPERIENCE

CO-FOUNDER & PRODUCT MANAGER

Yodl

Marketplace Startup for Content Creators

Detroit, MI

2022-present

- Managed an international team of 4 (3 engineers and 1 designer)
- Created go-to-market strategy, product roadmap, and product requirements/user stories
- Led backlog and feature prioritization
- Conducted user interviews to improve UI/UX and drive growth
- Designed and executed experiments to make data-informed decisions for new features and tradeoffs
- Developed API using Ruby on Rails, integrating Stripe for payments/payouts, and created AWS infrastructure

OWNER & PROJECT MANAGER

Saker Technologies, LLC

Consulting and Contract Development

Detroit, MI

2027-present

- Generated over \$100k in revenue for 4 consecutive years with 14 clients with 24 contracts
- Designed, developed, and launched 17 client websites/platforms, reaching over 100k total users
- Collaborated with stakeholders and led cross-functional teams on design, planning, and development progress
- Cultivated new business opportunities and fostered positive relationships with clients

PRODUCT MANAGER & ENGINEER

Past Products

Detroit, MI

2009-2022

- ReminderNinja - Team calendar syncing and meeting reminder/scheduling platform
- BuildCannon - Web tool for distributing iOS apps built using Apple Developer Enterprise Program
- 4 iOS apps - Homework assistant, phrasebook for travelers, coach's board for tennis, and an endless scroller game

SOFTWARE ENGINEER

24G

Digital Marketing Agency

Troy, MI

2015-2018

- Led the development of an Amazon Advertising analytics platform
- Designed and developed API for FCA Customer First platform in a 4-person team
- Built and designed dozens of iOS applications for concerts, conventions, and other on-site events for various client

EDUCATION

MICHIGAN STATE UNIVERSITY

Bachelor of Science in Biosystem Engineering

East Lansing, MI

2009-2014

TECHNOLOGY

- *Languages and Frameworks:* Ruby, Ruby on Rails, Javascript, SQL
- *Tools:* Figma, Stripe, Plaid, AWS, Jira, Docker, Postman, Google Analytics, and Slack

CERTIFICATIONS

- AWS Certified DevOps Engineer - Professional (2017)
- AWS Certified Solutions Architect - Associate (2017)
- AWS Certified Developer - Associate (2017)